

July 20, 2010

Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**AGREEMENT FOR COMMUNITY OUTREACH SERVICES FOR THE ANTELOPE
VALLEY HEALTH CENTER FAMILY PLANNING CLINIC
(SUPERVISORIAL DISTRICT 5)
(3 VOTES)**

SUBJECT

Request approval to enter into an Agreement with Antelope Valley Black Infant Health Program to provide community outreach services promoting use of the Antelope Valley Health Center Family Planning Clinic.

IT IS RECOMMENDED THAT YOUR BOARD:

1. Authorize the Interim Director of Health Services (Interim Director), or his designee, to sign an Agreement with Antelope Valley Black Infant Health (AVBIH) Program for the provision of community outreach services to promote use of the Antelope Valley Health Center Family Planning Clinic (AVHC FPC) by underserved, low-income African American men and women in the Antelope Valley (AV) as part of Title X Family Planning Program, effective upon Board approval through December 31, 2010 with a cost of \$28,577 which is 100 percent offset by the Title X grant funds for the Calendar Year (CY) 2010.
2. Delegate authority to the Interim Director to extend the term of this Agreement beyond the expiration date of December 31, 2010, up to four additional CY periods and six month-to-month extensions, for a maximum total term of five years and six months, subject to mutual agreement of the County and Contractor and the availability of funds.
3. Delegate authority to the Interim Director to execute amendments to the Agreement to align scope of work reflective of any increases or decreases in the Title X funding, by not more than 15 percent, subject to review and approval by County Counsel and the Chief Executive Office, and notification to your Board, and notification to your Board.

PURPOSE/JUSTIFICATION OF THE RECOMMENDED ACTIONS

Approval of the first recommendation will allow the Interim Director, or his designee, to execute an Agreement, substantially similar to Exhibit I, with AVBIH for the provision of community outreach services promoting the use of AVHC FPC.

The California Family Health Council (CFHC) receives Title X funds from the United States Department of Health and Human Service to support family planning programs in the State of California. Los Angeles County (LAC) has received Title X funds through CFHC to support family planning activities since 1997 and on June 15, 2010 your Board approved acceptance of funding for CY 2010. In addition to supporting the direct provision of family planning services to clients, agencies that are awarded Title X funds are required to partner with community-based agencies, and this collaboration may include conducting family planning outreach activities for a target population. The AVHC FPC is one of 12 LAC-Department of Health Services Title X Family Planning sites.

Approval of the second and third recommendations will allow the Interim Director, or his designee, to extend the term of this Agreement beyond the expiration date of December 31, 2010 to June 30, 2015 and to execute amendments which will adjust the scope of work to align with up or down movement in the Title X funding, respectively.

Implementation of Strategic Plan Goals

The recommended actions support Goal 2, Children, Family and Adult Well-Being and Goal 4, Health and Mental Health, of the County's Strategic Plan.

FISCAL IMPACT/FINANCING

The appropriated amount for these community outreach services for CY 2010 is \$28,577 which is 100 percent offset by Title X grant funds for 2010. Funding is included in the Fiscal Year 2010-11 Adopted Budget.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

In 2005, low income African American women and men, in the AV area, were identified as an outreach target population due to historically high rates of black infant mortality in the area. Community-based strategies which focus on comprehensive case management and access to services have proven effective in increasing utilization of services and preventing unwanted pregnancies.

The AVBIH, in cooperation with fiscal intermediaries, conducted outreach efforts with the target population from 2005 through 2008 for the AVHC FPC. Services were

provided under a series of Purchase Orders (PO) with the last one expiring December 31, 2008. The scope of outreach efforts in 2005 covered at-risk groups of substance using homeless African American men and women. An expansion of the outreach services to all low income African American men and women in the target population was done in 2007 and 2008.

For 2009, no community outreach services were conducted due to the uncertainty of State funding for the continued existence of AVBIH. First 5 LA provided the necessary funding to close the State budget shortfall enabling AVBIH's existence to continue with these outreach services for 2010.

County Counsel has reviewed and approved Exhibit I, as to form.

CONTRACTING PROCESS

The aggregate limit of \$100,000 for PO has been reached and therefore these outreach services for 2010 require an agreement approved by your Board. Therefore, the Department released a Request for Information (RFI) on January 13, 2009 via mailings to 11 agencies and posted on the Los Angeles County Web Site. The objective of the RFI was to identify agencies that were interested and qualified to conduct the proposed community-based outreach services for AVHC FPC. Two agencies responded to the RFI by the submission deadline date of January 29, 2009.

The results of the RFI effort indicated that a comprehensive competitive solicitation process would not be feasible. On March 19, 2009, after discussions with County Counsel, a more detailed expanded RFI was released to the two agencies that responded to the initial RFI. Those responses were received, evaluated and scored. Based on the evaluation and resulting scores, AVBIH Program was ranked higher based on the evaluation criteria and is being recommended to conduct community outreach services to the target population for AVHC FPC.

IMPACT ON CURRENT SERVICES (OR PROJECT):

Board approval of the recommended agreement will ensure the continued provision of community outreach services to the targeted population in the AV.

Respectfully submitted,



John F. Schunhoff, Ph.D.
Interim Director

JFS:adb

Attachment

c: Chief Executive Office
County Counsel
Executive Office, Board of Supervisors

Community Outreach Services BL
06-30-10 7:45 am